

Notice of References Cited		Application/Control No.	Applicant(s)/Patent Under Reexamination	
		09/897,178	MATTEO, MARK	
Examiner		Art Unit		Page 1 of 1
Timothy M. Harbeck		3628		

U.S. PATENT DOCUMENTS

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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NON-PATENT DOCUMENTS

*	Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)	
U	Donna Dawson "Direct Marketing: Flaps with Zap." Marketing. London: May 26, 1988. pg. 54 2 pgs	
V	Anne Kandra. "Cell Phones with no strings attached." PC World. San Francisco: Mar 2001. Vol 19, Iss. 3; pg. 35 2 pgs	
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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